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# September's Preliminary US Consumer Sentiment Above Market Expectations

The preliminary reading from the University of Michigan's Surveys of Consumers shows that the Index of Consumer Sentiment, measuring personal consumer confidence in the United States (US), rose by 6.5% in the first half of September 2020 to 78.9 and was higher than the 74.1 recorded in August. September's reading was also above market expectations for a reading of 75.0 and represents the second consecutive monthly increase in the Index. The current Economic Conditions Index increased by 87.5 in September, up from the 82.9 recorded in August, while the Consumer Expectations Index rose from 68.5 to 73.3. The report also highlighted that the upcoming US elections has started to have an impact on expectations about future economic prospects.

Despite the consecutive increases, consumer sentiment is still below pre-pandemic levels and 15.3% below the reading registered for the same month last year. Two factors that may contribute to large swings in consumer confidence in the upcoming months are the outcome of the US elections on November 3, 2020 and delays in rolling out a coronavirus vaccine. Additionally, the uncertainty surrounding a second fiscal plan could potentially weaken consumer sentiment in the short-term. September's final report on consumers' sentiment will be released by the University of Michigan on October 2, 2020, which should give a clearer picture of the US consumers' outlook.

Currency Markets									
International Currency Market									
Currency	18 <b>-S</b> ep	I I-Sep	DoD % ∆	<b>WoW</b> % ∆	ΥΤΟ% Δ	<b>ΥοΥ</b> % Δ			
EUR: USD	1.184	1.185	-0.03%	-0.02%	5.63%	7.38%			
GBP: USD	1.293	1.280	-0.37%	1.01%	-2.50%	3.63%			
USD: CAD	1.319	1.320	0.21%	0.11%	1.57%	-0.71%			
USD: JPY	104.600	106.160	-0.13%	-1.47%	-3.69%	-3.55%			

Local Foreign Currency Market							
Currency	18- <b>S</b> ep	1 <b>7-S</b> ep	I I-Sep	DoD % $\Delta$	WoW % ∆	<b>YTD%</b> ∆	
USD:JMD	142.76	142.76	143.87	0.00%	-0.77%	7.69%	
GBP:JMD	184.60	182.90	187.83	0.93%	-1.72%	7.6%	
CAD:JMD	108.47	105.65	110.75	2.66%	-2.06%	8.3%	

#### **Global Interest Rates**

Rates	18-Sep	II-Sep	DoD Δ bps	WoW ∆ bps	YTD Δ bps	YoY ∆ bps
10 Year US Treasury Bond	0.69%	0.67%	0.00	2.00	-123.00	-111.00
10 Year UK Gilt	0.18%	0.18%	-1.00	0.00	-64.00	-46.00
GOJ 2025 Global Bond	4.20%	4.18%	0.00	2.00	35.00	32.00
5 Year US Treas- ury Bond	0.28%	0.25%	0.00	3.00	-141.00	-140.00
5 Year UK Gilt	-0.13%	-0.12%	-1.00	-1.00	-73.00	-59.00

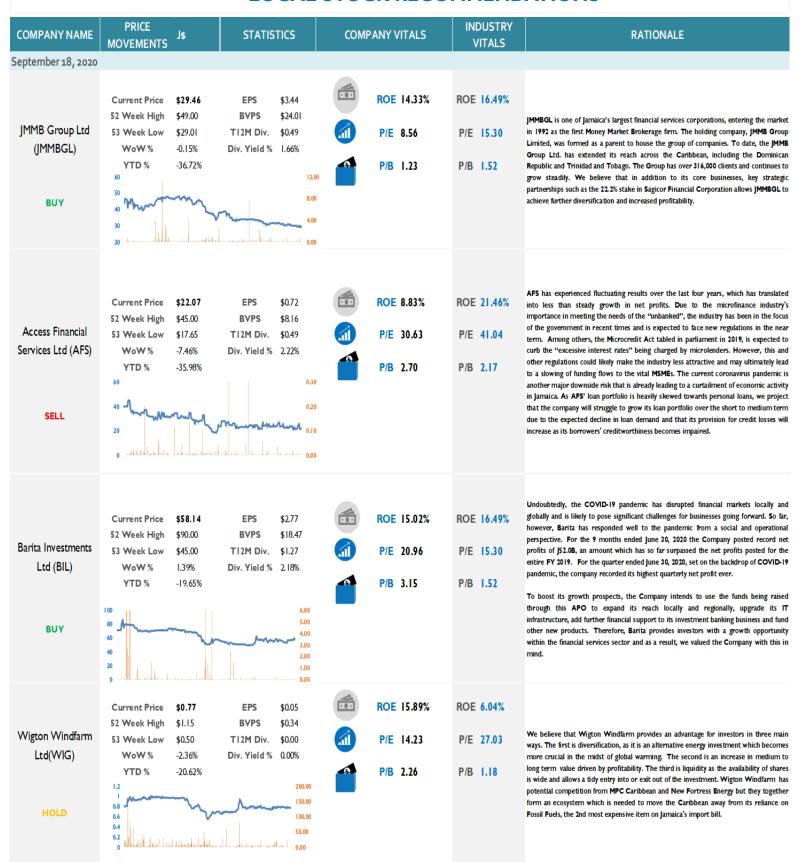
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JSE Main Market activity (excluding preference shares) resulted from trading in 44 stocks of which 18 advanced, 23 declined and 3 traded firm. Market volume (excluding preference shares) amounted to 38,972,824 units valued at over \$410,414,306. JSE Junior Market activity (excluding preference shares) resulted from trading in 39 stocks of which 17 advanced, 20 declined and 2 traded firm. Market volume (excluding preference shares) amounted to 24,548,890 units valued at over \$42,094,797.

Global Equity Indices								
Index	31-Dec	II-Sep	18- <b>S</b> ep	WoW %	YTD% $\Delta$	<b>YoY%</b> ∆		
S&P 500	3,230.65	3,340.97	3,325.60	-0.46%	2.94%	10.61%		
Euro Stoxx 50	3,745.15	3,315.81	3,283.69	-0.97%	-12.32%	-6.93%		
MXWD Index	565.24	565.96	567.32	0.24%	0.37%	7.79%		
JSE Main Market Index	509,916.44	367,526.77	368,392.30	0.24%	-27.75%	-28.02%		
JSE Junior Market Index	3,348.97	2,514.82	2,497.10	-0.70%	-25.44%	-27.51%		
JSE Combined Index	505.253.98	365,208,18	365.814.95	0.17%	-27.60%	-28.00%		

Country US I	Report	B 1 1 1		
110 1		Period	Forecast	Prio
03 1	nitial Jobless Claims	19-Sep	840,000	860,000
US [	Ourable Goods Orders	Aug P	1.10%	11.40%
US N	MBA Mortgage Applications	1 <b>8-S</b> ep	-	-0.03
US N	Markit US Manufacturing PMI	Sep P	53.10	53.10
JN Ji	ibun Bank Japan PMI Mfg	Sep P	-	47.20
UK I	Markit UK PMI Manufacturing SA	Sep P	54.00	55.20
IT N	Manufacturing Confidence	Sep	87.40	86.10

### LOCAL STOCK RECOMMENDATIONS



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## LOCAL STOCK RECOMMENDATIONS

COMPANY NAME	PRICE J\$	STATISTICS	COMPANY VITALS	INDUSTRY VITALS	RATIONALE
September 18, 2020					
Jamaica Broilers Group Ltd (JBG) BUY	Current Price \$25.79 52 Week High \$41.00 53 Week Low \$21.00 WoW % 4.50% YTD % -36.95%	EPS \$1.15 BVPS \$13.83 T12M Div. \$0.57 Div. Yield % 2.21%	ROE 8.33%  P/E 22.39  P/B 1.86	P/E 29.01 P/B 3.18	Having been in operation for over sixty years, JBG has grown into an iconic brand in Jamaica and now has an increasing presence in the region. The Company's Jamaican operations continue to have a significant impact in the local marketplace through its Best Dressed Chicken and Hi-Pro divisions. However, the local market is mature with growth expected to be low in the medium term. With operations already firmly set in Haiti, JBG moved further to cement a stronghold and presence along the supply chain in the US with its recent acquisitions. In our view, these acquisitions and other inorganic initiatives are expected to be the catalyst for JBG's growth going forward.
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Wisynco Ltd (WISYNCO)	Current Price \$16.17 52 Week High \$26.00 53 Week Low \$11.50 WoW% -2.27% YTD% -30.63%	EPS \$0.75 BVPS \$3.46 T12M Div. \$0.19 Div. Yield % 1.18%	ROE 21.60%  P/E 21.63  P/B 4.67	P/E 29.01 P/B 3.18	Wisynco's customers typically include restaurants, supermarkets retail and whole-sale outlets, schools and other food service outlets. As a result of the social distancing orders being enforced by the Government to curb the spread of the virus, the operations of the Company's customers base have been severely disrupted. We acknowledged, however, that the Company's strong brand presence in the food manufacturing and distribution sector, strong balance sheet and distribution network will go a far way to ensure that Wisynco remain resilient over the long-term. We believe that the Management's experience in distribution and the Company's investment in Innovation will be huge drivers of equity return over time. Notwithstanding, over the short to medium term (up to three years) Wisynco's profitability will be challenged as over 95% of the Company's revenues are generated locally and local consumer demand has declined and likely to remain subdued over the short to medium term. In our scenario, the Company is projected to return to pre-COVID state in the FY 2024FY 2025.
Seprod Ltd (SEP)  HOLD	Current Price \$54.41 52 Week High \$59.00 53 Week Low \$30.00 WoW % 0.80% YTD % 6.73%	EPS \$221 BVPS \$22.18 T12M Div. \$1.00 Div. Yield % 1.84%	P/E 24.62 P/B 2.45	P/E 29.01 P/B 3.18	With the onset of COVID-19, restaurants, supermarkets, bakeries and corner shops in communities have been forced to operate within restricted parameters or have completely shuttered. The restrictions being placed on some of Seprod's key customer groups are likely to lead to a depression in the consumption of the company's products, notwithstanding, that most of what Seprod manufactures and distributes are 'necessity items. Our estimate is that Seprod's revenues will contract by ~14% in FY 2020. As thousands of Jamaicans have lost their jobs, unemployment will likely increase in the short to medium term. Even in cases where jobs are retained, some employers have looked to salary cuts in keeping employees. With the expected reduction in income it is likely that the support for the company's 'normal goods' will be low.

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# **JN MUTUAL FUNDS**



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September 17, 2020

JN Mutu	NAV Pi	rice	12 Months Growth Rate	YTD Growth Rate	Yield (Estimated Yearly Income)	
Global I	e J\$13.42	277	-5.22%	-8.04%	2.32%	
Global I	Equity	J\$13.79	97 I	-21.23%	-23.69%	0.00%
Global I	Fixed Income	J\$12.48	323	5.08%	4.16%	4.47%
Global I	<b>S\$)</b> US\$10.5	095	3.07%	2.39%	3.67%	
Global I	\$) US\$10.5	403	2.65%	1.98%	5.47%	
Local M	J\$10.91	24	3.39%	2.58%	4.33%	
		Local Money Market Fund	Glob	al Fixed Income Funds	Global Diversified Income Fund	Global Equity Fund
Objective	To preserve capital whilst providing US dollar (US\$) money market returns	To preserve capital whilst providing Jamaican Dollar (J\$) money market returns	returr incom throug (i) A J	hieve an attractive total  n through capital injection and le growth. This is offered ligh two separate Funds: lamaican dollar (J\$) and US dollar (US\$) fund.	To provide long-term investment growth through exposure to a diversified range of asset classes.	To provide long-term capital growth and risk diversification.
Strategy	To invest in local and global money market instruments for safety, liquidity and yield.	To invest in local and global money market instruments for safety and liquidity and yield	To invest in regional, sovereign debt securities, local and international corporate bonds.		To invest in fixed income, high dividend yielding stock: REITs and structured produc	

With a suite of six investment portfolios, each with a distinct financial profile, JN Mutual Funds offers a premium opportunity for investors to align their personal financial strategy with their goals, time horizons and risk profile.

## Contact us

#### Kingston & St. Andrew

Paul Penn - 876-564-8276 pennp@jngroup.com

Peta-Gay Walker- 876-588-8886 pmiller@jngroup.com

Kimberly Savage - 876-307-9461 ksavage@jngroup.com

Tamara Honeyghan - 876-557-0082 tamarah@jngroup.com

#### **Mandeville**

Horace Walters - 876-487-9267 waltersh@jngroup.com

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